### **BETANIA ALLO**

<u>allobetania@gmail.com</u> | Wapp: <u>+54 9 2229 51 1696</u> BetaniaAllo.com | LinkedIn | Spanish & Argentine – Open to relocation

#### SUMMARY

Senior cybersecurity and GRC leader with 13+ years of global experience driving security, risk, and compliance programs for international organizations, governments, and NGOs. Skilled in ISO/IEC 27001, NIST CSF, and privacy-by-design, with applied expertise in AI governance, emerging technology frameworks, and third-party risk management. Proven record of translating complex regulations into enterprise-wide controls, leading cross-functional audits, and building resilience in high-risk and post-conflict environments. Harvard alumna and UN consultant, recognized as a trusted voice at the intersection of law, policy, and technology innovation. CIPM-CIPP/E-AIGP(soon).

# BA Consulting, Cyber Law & Policy | Remote Founder & Principal Consultant

2024-Present

- Delivering GRC, cybersecurity, and digital transformation advisory to governments and Fortune 500 corporations.
- Spearheading advocacy strategies for digital identity and data governance adoption, engaging policymakers and industry groups across Europe, LatAm and the Middle East.
- Conducting feasibility studies, developing business cases, and negotiating partnerships for innovative technology solutions across industries.
- Representing clients in global forums as a speaker and thought leader on AI and emerging technologies.

# NEOM, Saudi Vision 2030 | Cybersecurity Department | Sharma, Tabuk, Saudi Arabia Cybersecurity Director

2023

- Directed the deployment of advanced cybersecurity solutions for smart, cognitive environments.
- Designed and executed comprehensive culture, awareness and training programs to over 3000 employees to foster adoption of technology initiatives.
- Facilitated a 75% growth in strategic alliances through effective stakeholder engagement and governance oversight.
- Delivered end-to-end technology implementation projects, aligning with energy efficiency, sustainability, and process optimization priorities.
- Aligned advanced technology deployment with Saudi government priorities and regulatory standards, engaging ministries, authorities, regulators, and industry partners to ensure policy compliance.

### United Nations | CTED-UNOCT-UNOPS | New York City, USA Programme Management Senior Officer, Political Affairs Officer, Legal-ICT

2020-2023

- Delivered technical assistance to Member States, integrating ICT into criminal justice systems to enhance investigations, prosecutions, reintegration and rehabilitation of offenders. Focus on Middle East and North Africa.
- Led over 20 feasibility studies and business cases for technology adoption aligned with legal, human rights, and operational requirements. Implemented donor-funded programs integrating technology and justice reforms in post-conflict and high-risk settings.
- Coordinated legal, technical, and policy teams to design and deploy digital evidence, forensic, and investigative technologies in compliance with due process.
- Advised Member States and UN agencies on drafting and implementing laws governing digital identity, data privacy, and ICT-enabled justice, cultivating relationships with senior officials and shaping policy positions.
- Produced over 15 guidance and training materials on applying emerging technologies to counter-terrorism within criminal justice frameworks.

## Organization of American States | Dept. Against Organized Crime | Washington DC, USA DTOC Consultant

2022

- Contributed to the technical and legislative assistance to OAS Member States to confront and respond to transnational organized crime in its different manifestations. Drafted and delivered cybersecurity and counter-crime proposals, securing stakeholder buy-in across the Americas.
- Elaborated 4 grant proposals; researched, drafted and overall elaborated 2 project concepts; prepared numerous institutional presentations and dissemination materials. Facilitated legislative assistance for OAS Member States, improving regulatory frameworks against technologically-assisted organized crime.

# NSION Technologies | Syracuse/New York City, USA; Santiago, Chile Vice President of Global Accounts

2020-2021

 Administered operational and project management processes as well as led strategic decision-making to define the technology roadmap and future vision of the company.

- Directed 7-member cross-functional team and led launch of company's first comprehensive communicational campaign. Streamlined a cross-company gender bias awareness program. Increased female workforce from 1% to 5%.
- Oversaw integration of corporate Mission / Values into strategic expansion plan, structures, and operations.
- Negotiated and closed 7 key partnerships across key markets such as the UK, USA, Australia, South Africa, and Saudi Arabia.

#### **EARLIER ROLES**

- Attorney at Law, Allo & Allo | Buenos Aires (2017–2019) Advised on corporate, employment, and contract law.
- Chief of Staff, Buenos Aires City Government (2011–2016) Directed modernization, digital transformation, and smart city policies, managing a multimillion-dollar budget and electoral campaigns.
- Adviser, Buenos Aires Judicial Branch (2009–2010) Supported a Consejero in developing legal strategy, institutional governance, and policy initiatives to enhance judicial transparency and efficiency.
- International College Progamme, Walt Disney World Resort Orlando, FL, USA (2008–2009)

#### **EDUCATION**

<u>The George Washington University</u> – School of Engineering and Applied Sciences – Washington DC, USA **Doctor of Engineering in Cybersecurity Analytics** | Coursework complete.

<u>Universitat Internacional de Catalunya</u> – School of Law – Barcelona, Spain *Master in Compliance and Cybersecurity* | Scholarship recipient. Extern at INCIDE digital forensics.

### <u>Harvard University</u> – Faculty of Arts and Sciences – Cambridge, MA, USA

Master of Liberal Arts (ALM) in International Relations | Graduate Certificate in International Security | Dean's List

- Teaching Assistant for Religion, Conflict and Peace in Contemporary Global Affairs
- Teaching Assistant and Researcher for Islamic Law, Finance and Business Ethics. Fellow Islamic Law Program
- Board Member Harvard Argentine Student Society (HASS) 2019-2020, VP International Relations Club 2018-2019
- Internship: United Nations Office on Drugs and Crime (UNODC), Vienna, Austria.

#### Syracuse University - College of Law - Syracuse, NY, USA

Master of Laws (LLM) in American Law, Cybersecurity Law and Policy.

- Valedictorian. Commencement Speaker
- Researcher Institute for Security Policy and Law
- Leadership: Student Bar Association Class President; Corporate Law Society LLM Representative; American Bar Association - Law Student Member; Class Act Committee Ambassador. WiTec (Worldwide Innovation Technology Club) & Women in Tech - iSchool | Latin American Society | Women Society
- Eligible for NY, MA, DC, CA Bar examinations.

#### Universidad de Morón - School of Law - Buenos Aires, Argentina

Lawyer | Juris Doctor (JD) | Professional degree. Licensed to Practice in Buenos Aires.

#### COMMUNICATION

English: Fluent | Spanish: Native | French: B1 | Arabic: A2 (actively studying) | Italian: A2

### **SKILLS AND ABILITIES**

- •Tech Roadmaps & Deployment
- Legal & Technical Integration
- Corporate & Government Relations
- Policy Development & Implementation
- •Team Building & Leadership
- Data Protection & Privacy
- •Global Partnerships (PPP)
- Standards-Regulatory Frameworks
- Funding Relations & Compliance
- •Strategic Planning & Execution
- Communication & Collaboration
- •International Network--Global Reach

#### **ACADEMIC ENGAGEMENTS & KEYNOTE SPEAKER**

- Guest Lecturer Harvard University, IE University, Syracuse University, UCES, Universidad Austral, CEU Spain
- Speaker, panelist, moderator and MC in various international conferences and academic institutions on cybersecurity, public policy, diplomacy, leadership, and international security topics. Kindly see <a href="here">here</a> for a selection of photos, videos and podcasts.
- Awarded: Women Lawyer of the Year (2025), Top 25 Cybersecurity Stars (2023), International 40 Under 40 Top Cyber News.