

## CYBERSECURITY POLICY & ENGAGEMENT

**Visionary tech lawyer with 13+ years of experience driving digital transformation, cybersecurity, and RegTech initiatives. Proven ability to build high-level relationships with policymakers, industry leaders, and regulatory authorities across the Gulf region, shaping policies that promote an innovation-friendly and secure digital ecosystem. Exceptional in scaling along high-performing teams, managing high-stakes regulatory environments, developing cross-border advocacy strategies, and driving compliance initiatives in startup and hyper-growth environments. Deep market knowledge of KSA and broader Gulf. Strategic thinker, public speaker, Harvard alum with impactful leadership at NEOM, UN, WEF, OAS.**

## Qualifications Summary

- Crafting and implementing cybersecurity policies and regulatory frameworks in alignment with organizational goals, Saudi Vision 2030 and global standards (ISO, NIST, GDPR, KSA Cybersecurity Regulations). Adapting to industry and political complexities while promoting digital diplomacy and operational efficiency.
- Building and maintaining robust relationships with governments, industry leaders, academia, and civil society to advocate for secure digital ecosystems. Established high-profile collaborations across the GCC to advance cybersecurity education.
- Bridging the gap between legal frameworks and technological advancements to address complex cybersecurity challenges.
- Skilled in delivering clear, compelling, and culturally sensitive presentations to diverse audiences, including senior executives, policymakers, and technical teams. Developed and delivered engaging training materials that were inclusive and accessible for all.

## Areas of Expertise

- Cyber Culture SANS Certified
- Global Partnerships & Alliances (PPP)
- Corporate & Government Affairs
- Policy Development & Implementation
- Team Building & Leadership
- Data Protection & Privacy
- Legal & Technical Integration
- Strategic Planning & Execution
- Operational Governance
- Standards-Regulatory Frameworks
- Communication & Collaboration
- International Network-Global Reach

## Career Experience

**BA Consulting, Cyber Law & Policy, Remote, based between Argentina and Saudi Arabia**

**2024-Present**

**Founder and Principal Consultant**

- Setting the strategic direction for the firm, driving growth and innovation in our consulting services.
- Cultivating and managing high-level relationships with key government and corporate clients, ensuring their specific security needs are met. Identifying new business opportunities and developing compelling proposals that showcase our expertise.
- Providing senior-level guidance on complex cyber legal and policy issues, including emerging technologies.
- Contributing to the cybersecurity conversation through presentations, articles, and participation in numerous industry events. **Represented clients and the firm at global tech forums and industry events in over 20 countries in 2024.**

**NEOM, Saudi Vision 2030, Cybersecurity Department – Sharma, Tabuk, Saudi Arabia**

**2023**

**Cybersecurity Director**

- Led the Cyber Culture & Awareness Program, driving certifications, talent acquisition, job creation, and strategic partnerships with Saudi authorities and universities. Oversaw and approved Big Four consulting firms' implementations.
- Directed advanced security measures at NEOM, enhancing cyber resilience in cognitive and smart city environments.
- Collaborated with the Group CISO to execute company-wide cybersecurity initiatives, spearheading awareness campaigns, workshops, webinars, and stakeholder engagement to foster a measurable security culture.
- Contributed to global cybersecurity thought leadership, participating in ITU's Women in Cybersecurity initiative, co-authoring Metaverse security papers with NCA, and supporting the World Economic Forum's Quantum Project.
- **Catalysed a 75% growth in strategic alliances within the first quarter, fueling swift collaboration and expansion.**

**United Nations, CTED - Office of Counter-Terrorism – UNOPS – New York City, NY, USA**

**2020-2023**

**Programme Management Senior Officer, Associate Political Affairs Officer, Legal-ICT**

- Chaired the development of knowledge and guidance products as well as programmatic activities on the ground in MENA.
- Performed cross-sector integration of law and policy in countering use of technology for terrorism and violent extremism as well as in investigation, prosecution of terror suspects, their rehabilitation and reintegration, whilst championing human rights and fundamental freedoms. Special focus on criminal justice, ICT, gender perspective and sexual and gender-based violence in conflict. Speechwriting, public-private partnerships, political research.
- **Led and facilitated numerous high-level discussions with government officials, representatives of international and regional organisations, and civil society in the Middle East and North Africa (MENA). Orchestrated 10 high-level events and supported 6 guidance materials for Member States / internal policy development.**

**Organization of American States, Department Against Organized Crime (DTOC) – Washington DC, USA**

**2022**

**Consultant**

- Contributed to the technical and legislative assistance to OAS Member States to confront and respond to transnational organized crime in its different manifestations. Drafted and delivered cybersecurity and counter-crime proposals, securing stakeholder buy-in across the Americas.
- **Elaborated 4 project proposals; researched, drafted and overall elaborated 2 proposals for donors; prepared numerous institutional presentations and dissemination materials. Facilitated legislative assistance for OAS Member States, improving regulatory frameworks against technologically-assisted organized crime.**

**NSION Technologies – Syracuse & New York City, NY, USA**

**2020–2021**

**Vice President of Global Accounts**

- Administered operational and project management processes as well as led strategic decision-making to define the technology roadmap and future vision of the company. Promoted from Expansion Manager to VP of Global Accounts.
- Directed 7-member cross-functional team and led launch of company's first comprehensive communicational campaign. Streamlined a cross-company gender bias awareness program. **Increased female workforce from 1% to 5%.**
- Oversaw integration of corporate Mission / Values into strategic expansion plan, structures, and operations.

- **Negotiated and closed 7 key partnerships across key markets such as the UK, USA, Australia, South Africa, and Saudi Arabia.**

**Allo & Allo – Buenos Aires, Argentina**

**2017–2019**

**Attorney At Law**

- Evaluated, structured, and documented international contracts and transactions.
- Performed due diligence review, navigated compliance issues, and assisted with legal research projects / commercial disputes.
- Identified discrepancies, monitored risks, facilitated process improvements, and cultivated productive relationships. Upskilled business leaders and delivered expert legal services to organisations, with emphasis on general corporate law, full ambit employment and safety matters, real estate transactions, and estate planning.
- **Mitigated legal and business risks by championing best practices, policies, and procedures whilst collaborating with external lawyers and ensuring regulatory compliance.**

**Government of the City of Buenos Aires – Buenos Aires, Argentina**

**2011–2016**

**Chief of Staff – 13<sup>th</sup> District President Office**

- Directed cross-functional team of over 10 advisers and collaborators on government modernization and digital transformation.
- Processed sensitive information, designed and implemented local policies, and executed projects. Led multi-stakeholder initiatives in government modernization and smart city policy development.
- Liaised between District and other areas of Legislature, Congress, and Central Government promoting digital transformation.
- **Administered multimillion budget and orchestrated three local electoral campaigns (2011, 2013, and 2015). Served as Legal Adviser in 13th District President's office/representative before embassies and consulates.**

## Education

Doctor of Engineering in Cybersecurity Analytics, Expected 2026 (rpart-time, coursework completed, on leave)

The George Washington University, School of Engineering and Applied Sciences – Washington, DC, USA

Postgraduate in Compliance and Cybersecurity

Universitat Internacional De Catalunya, School of Law – Barcelona, Spain

- Scholarship Recipient | Extern at INCIDE implementing digital evidence forensics / cybersecurity incident response

Master of Laws (LLM) in American Law, Cyber Law and Policy

Syracuse University, College of Law – Syracuse, NY, USA

- Final Paper: “Data Privacy as a Human Right: Reaching International Consensus through Multilateralism”

Master of Liberal Arts (ALM) in International Relations

Graduate Certificate in International Security

Harvard University, Faculty of Arts and Sciences – Cambridge, MA, USA

- Teaching Assistant for Religion, Conflict and Peace in Contemporary Global Affairs
- Teaching Assistant and Researcher for Islamic Law, Finance and Business Ethics. Fellow Islamic Law Program.

Lawyer | Juris Doctor (JD)

Universidad De Morón, School of Law – Buenos Aires, Argentina

## Languages

English: Fluent | Spanish: Native | French: B1 | Arabic: A2 (actively studying) | Italian: A2

## Licenses & Certifications

- Cognizant Security Strategy for Vision 2030 Workshop (University of South FL Corporate Training and Professional Education)
- Leading Cybersecurity Change: Building a Security-Based Culture (SANS London)
- CIPM – CIPP/E (IAPP)
- Specialisation in Cybersecurity (UNITAR)
- Certificate on Modern Diplomacy (UNU-CRIS)
- Diploma in Arab & Islamic Studies (Universidad Complutense de Madrid)
- Diploma in Public Policy (Universidad Austral)
- Postgraduate Diploma in Foreign Affairs, Diplomacy & Para diplomacy (Universidad Nacional del Litoral)

## Academic Engagements

- Lecturer 2020-2021 – Technologies & Biotechnology as Terrorist Vectors – Universidad CEU San Pablo, Sevilla, Spain
- Guest Lecturer 2020-2022 – Cybersecurity in Smart Cities: Secure Cloud Architecture – Universidad Austral, Argentina
- Guest Lecturer 2021 – Islamic Law and Finance – Harvard University, USA
- Guest Lecturer 2021-2022 – MBA Program – Cybersecurity for Business - IE University, Spain

## Keynote Speaker

**Speaker, panelist, moderator and MC** in various international conferences and academic institutions on cybersecurity, public policy, diplomacy, leadership, and international security topics. Kindly see [here](#) for a selection of photos, videos and podcasts.

## Select Awards, Recognition & Scholarships

**2024** CISO Summit & CyberForge Speaker Award | **40** under 40 Top Cyber News | **2023** Top 25 Cybersecurity Stars Digital Confex IT, New Delhi | **2022** CAIDP AI Policy Fellow | **2020** Robert B. Menschel Public Service Fellowship | United Nations University – Diplomatic Academy of Vienna: Excellence Scholarship | CALI Excellence for the Future Award | Valedictorian – Syracuse College of Law | **2019** US Embassy in Argentina, American Politics Fellowship | Excellence Scholarship – World Youth Academy | **2013** George Washington University – Governance and Political Management.